

P R E S S R E L E A S E

June 19 2019

For immediate release

CURTAIN RAISED FOR ARCADE FOOD THEATRE AT CENTRE POINT

Unique all-day food and drink concept, Arcade Food Theatre, is to launch its debut site at London's iconic Centre Point development this July. The 12,500 sq ft unit has been secured by leading specialist UK property agency, Shelley Sandzer.

Arcade Food Theatre will merge an exciting, diverse collection of innovative restaurant brands from across London, all under one roof on Centre Point's ground floor. The Grade II-listed space features three concept bars, six independent ground-floor kitchens, a coffee and bakery counter, an outdoor terrace, and 'The Loft' – an incubated-focused mezzanine kitchen space showcasing some of the city's most exciting emerging culinary concepts.

Leading architecture and design studio, Macaulay Sinclair, has worked closely with Arcade to create a contemporary design for the new food theatre in response to Centre Point's mid-century modernism.

Leo Feldman, Partner at Shelley Sandzer, added: "Theatrical dining is a growing trend that is here to last and is something Arcade London's exciting concept will do so well. We were briefed to use our knowledge of central London to find the ideal location for the brand, placing Arcade London in a vibrant area that suits the brand's dining and retail offer. In the very heart of the West End, this energetic area is the perfect spot for Arcade London, benefitting from the vast footfall captured by the recently renovated underground station."

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many

of the UK's most highly regarded restaurant brands, centres, developments, high streets, and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Sushi Samba, Din Tai Fung and Five Guys.

Shelley Sandzer acted for Arcade Food Theatre.

ENDS

For further information, please contact:

Daniel Bleach at Aver on 07827667638, or via email at danielbleach@averpr.com or Jack Tonks at Aver on 07951814183, or via email at jacktonks@averpr.com