

P R E S S R E L E A S E

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For immediate release

SHELLEY SANDZER SECURES FIRST SITE IN ESSEX FOR BE AT ONE

Leading specialist UK leisure property agency, Shelley Sandzer, has acted on behalf of the leading specialist cocktail bar operator, Be At One, to secure a site in Chelmsford, their first site in Essex.

Taking an 4,000 sq ft premises at 219 Moulsham Street, Be At One is due to open the site in July following a £500,000 refurbishment. Previously trading as Escedra, the license permits trading over the entire building until 2am.

Commenting on the deal, Casey Phillips at Shelley Sandzer, said: "Moulsham Street is a well-established eating and drinking destination within the Chelmsford, with bars and restaurants including Bar and Beyond, Bar 7, Bayhorse Bar and Bistro, Pizza Express, Cote, and Café Rouge all trading successfully close by. Be At One had been looking to break into the Essex market for some time and we identified this site in Chelmsford as the ideal platform to test their brand in the area."

Andrew Stones, Managing Director at Be At One, added: "We're delighted to bring Be At One to Essex for the first time and believe that our bar will deliver something new and exciting to the bar scene in Chelmsford city centre. There is currently a gap for a specialist cocktail bar operator in the city and we believe that our new guests will enjoy the unique Be At One experience."

This follows a string of deals that Shelley Sandzer have acted in over the last 6 months, securing new sites on behalf of Patty & Bun, Zuaya, BunCo, Old Chang Kee, and La Ferme.

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Duddell's, Honey & Smoke and Frame.

Shelley Sandzer acted for Be At One.

ENDS

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