

P R E S S R E L E A S E

January 30 2017

For immediate release

SHELLEY SANDZER PUMPS UP WITH RUN OF FITNESS DEALS

Leading specialist UK leisure property agency, Shelley Sandzer, has recently acted on a series of deals that will see popular fitness brands, F45, Gymbox, and Frame, open new locations in Central London this year.

Shelley Sandzer acted for Brockton Capital, landlord of The Centro Building in Camden, to secure group functional training facility, F45. The brand will take a 3,000 sq ft unit formerly occupied by Nuffield Health and share the building with French Connection's HQ. The Australian franchise company founded in 2013 offers members 45-minute, high-intensity circuit training classes.

Due to open later this year, London fitness company, Gymbox, will take a 20,210 sq ft unit in the new Cannon Green development, an 82,000 sq ft mixed-use modern office and retail space. Originally founded in a Holborn car park in 2003, Gymbox now have eight locations across the city, each designed individually with an innovative, nightclub style approach to fitness. Shelley Sandzer also recently acted for the landlord on a deal that saw bar and restaurant group, Drake & Morgan, open The Listing in Cannon Green in November.

Completing the trio is boutique fitness brand, Frame, who opened a new studio at 29-32 Berners Street on January 18. Covering 9,500 sq ft, this is their largest site to date. The no commitment gym offers a pay-as-you-go model for their fun filled, energetic classes such as 80's Aerobics and Frame Rave. Shelley Sandzer acted on behalf of landlord, Derwent London.

Commenting on the string of deals, Lauren Wellman, leasing agent at Shelley Sandzer, said: "We are thrilled to announce Shelley Sandzer's involvement in a

string of deals for some of the city's best fitness brands, upgrading the leisure offer within some of London's most notable buildings. This demand for boutique, modern and specialised gyms is reflective of the clear focus on health, fitness and wellbeing within the leisure industry. Many argue we are navigating a particularly challenging market at present, however, securing new sites for these operators demonstrates there are some great opportunities out there and areas within the leisure market which will see growth."

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Duddell's, Honey & Smoke and Frame.

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