

P R E S S R E L E A S E

December 12 2016

For immediate release

SHELLEY SANDZER HELPS GROW INTU ELDON SQUARE'S DINING OFFER

Leading specialist UK leisure property agency, Shelley Sandzer, has acted on behalf of intu to secure a range of new signings at intu Eldon Square's 80,000 sq ft leisure extension Grey's Quarter in Newcastle. Red's True BBQ, Smashburger and Chiquito are the latest restaurants to open, taking circa 5,000 sq ft, 2,000 sq ft and 6,900 sq ft sites respectively.

They join a strong dining line-up including George's Great British Kitchen, Handmade Burger Co., PizzaStorm, Frankie & Benny's, Bella Italia, Giraffe, ASK Italian and Crepeffaire, who have all launched as part of the £25 million development that opened on October 10.

Thai fine dining concept Chaophraya, will also be opening this month, followed by The Alchemist and Tapas Revolution launching in early 2017.

Commenting on the wide range of signings, Amy Counsell, Leasing Agent at Shelley Sandzer, said: "It has been fantastic to see intu Eldon Square's Grey's Quarter evolve and to work alongside intu from the project's early stages to help bring the strategy to life. With such a strong line up of operators we are thrilled that intu Eldon Square has been re-positioned as Newcastle city centre's most exciting dining destination."

Kate Grant, regional director at intu, added: "The response to Grey's Quarter so far has been incredibly positive and trading has been strong. This is only going to continue with further new openings. We can already see an uplift in footfall at intu Eldon Square and Grey's Quarter will increase dwell time, developing our strategy to

make the centre a destination for shoppers to enjoy more leisure time with us.”

“Shelley Sandzer has done an excellent job as our agents. We are very pleased with their work and the exciting progression of Grey’s Quarter as a whole.”

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK’s most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Tonkotsu, Duck & Waffle, Honey & Co. and most recently, Xtend Barre, Berber and Q and MOD Pizza.

Shelley Sandzer acted on behalf of intu.

Ends

For further information, please contact:

Jack Ross at Aver on 07946887450, or via email at jackross@aver.uk.com

or Amy Cassidy at Aver on 07786025417, or via email at amycassidy@aver.uk.com