

P R E S S R E L E A S E

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For immediate release

SHELLEY SANDZER SECURES UK DEBUT SITE FOR OLE & STEEN

Leading specialist UK leisure property agency, Shelley Sandzer, has acted on behalf of Danish bakers Ole & Steen to secure a 4,400 sq ft restaurant. Located at St James' Market, 56 Haymarket, the site is split over ground floor and basement levels and is due to open in the first week of January 2017.

The new restaurant concept is being launched by Ole Kristoffersen and Steen Skallbaek, who are known for their bakery chain Lagkagehuset in Denmark with over 50 locations. The Ole & Steen menu will feature a mix of freshly baked breads, including Scandinavian flatbreads, stews, soups and sandwiches.

Design of the new site is being carried out by Space Copenhagen and features a clean black and copper exterior with space for 120 covers.

Commenting on the deal, Leo Feldman at Shelley Sandzer, said: "The team at Ole & Steen wanted a landmark site for their international debut and we are thrilled to see them take this space. Their site is at the heart of a very quickly developing area, which has recently welcomed Veneta, the latest concept from the Salt Yard Group, as well as Anzu, a new concept from Tonkotsu, and Duck & Waffle's second London site."

"We are very pleased to assist in the launch of another UK first and deliver on the brief for the client."

Alastair Gordon, UK Operations Director from Ole & Steen, added: "As this is Ole & Steen's first restaurant and shop outside Denmark it was hugely important to secure a busy, central location. Shelley Sandzer presented us with the perfect site. We are

glad to be in the company of other exciting operators and can't wait to introduce our new brand both to the food-loving people of London and also to visitors from around the world."

Ole & Steen marks the latest in a line of UK debuts that Shelley Sandzer has had a role in launching in the last three months, including Fucina, Fumo and Monohon Ramen.

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Tonkotsu, Duck & Waffle, Honey & Co. and most recently, Xtend Barre, Berber and Q and MOD Pizza.

Shelley Sandzer acted on behalf of Ole & Steen in the deal.

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