

P R E S S R E L E A S E

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For immediate release

SHELLEY SANDZER SECURES EALING SITE FOR TONKOTSU

Acting on behalf of the brand, leading specialist UK leisure property agency, Shelley Sandzer, has acquired an additional London site for Japanese ramen brand, Tonkotsu.

The unit, covering 1,500 sq ft, is located at 14 New Broadway, part of the Dicken's Yard development in Ealing and nearby Pho, Bill's, Nando's and Franco Manca. Shelley Sandzer has previously worked with the brand on other locations, including Notting Hill which opened in 2016 and more recently Stratford International which opened at the end of July. These two recent deals will take the brand's total number of sites to 11, including two concessions in Selfridges in Birmingham and on Oxford Street.

Commenting on the deal, Leo Feldman, partner at Shelley Sandzer, said: "Since starting in Soho back in 2012 Tonkotsu have grown a fantastic business with great locations, each one with its own character and we are pleased to have been able to play a part in their growth."

Stephen Evans, Managing Director of Tonkotsu added: "We are delighted to formally announce our Ealing restaurant, as well as our latest new opening at Stratford International. It's an exciting time for our brand, and having previously worked with Shelley Sandzer on other locations, we felt safe in the knowledge that they will continue to find us appropriate locations. We look forward to sharing our love of real ramen with more customers across the capital."

The news follows the recent news that Shelley Sandzer secured a third site for brunch and healthy eating spot, Élan Café, in Oxford Circus, and London Cocktail Club's first site outside of London at 37 Triangle West in Bristol.

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Duddell's, Honey & Smoke and Frame.

Shelley Sandzer acted on behalf of Tonkotsu.

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