

**P R E S S   R E L E A S E**

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**For immediate release**

**SHELLEY SANDZER SECURES EUROPEAN FLAGSHIP FOR  
XTEND BARRE**

Shelley Sandzer, the leading UK leisure property agency, has secured a first permanent European flagship location in London for fitness group, Xtend Barre. The 3,000 sq ft site, located at 49 Marylebone High Street, is within the Lower Ground level of London Medical's headquarters building and is opening in May.

Xtend Barre offers a unique range of workouts bringing in elements of dance, ballet and pilates. The brand has 52 franchised locations and 131 licensed studios on five continents; however, this site will be the very first standalone flagship location for the brand in Europe.

Once opened, Xtend Barre will be offering 12 variations of the classic Xtend Barre workout. Designed to cater to all ages, genders and fitness levels, including a dedicated children's program in 2016.

Commenting on the deal, Casey Philips, Acquisitions Agent at Shelley Sandzer, said: "The D2 sector has had a massive growth spurt over the last five years with more small to medium sized offers such as spinning, yoga and personal fitness entering the market. Spurred on by demand and profitability, this has had a real impact on rents, with operators going to great lengths to secure a D2 use in the right location."

"Within this very competitive market, Shelley Sandzer's unparalleled knowledge of sites meant that we were able to secure the perfect location for Xtend Barre's flagship. We are very happy to have fulfilled their brief and help them launch the Xtend Barre brand in the capital."

Catie Miller, Owner and Founder at Xtend Barre London, added: "Following our pop-up site in central London, we are so excited to be finally launching a permanent flagship on Marylebone High Street. Working out is now very much a part of modern living, and as a result, competition for space has intensified. Shelley Sandzer was excellent throughout the process, providing expertise within the health and fitness sector and the leisure property market. We can't wait to open our doors and introduce people to our unique workouts."

Shelley Sandzer acted on behalf of Xtend Barre.

**Ends**

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