

**P R E S S   R E L E A S E**

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**For immediate release**

**SHELLEY SANDZER SECURES DEBUT DOUBLE FOR YIFANG**

Leading specialist UK leisure property agency, Shelley Sandzer, has secured two London locations including a first permanent UK store for Taiwanese fruit tea brand, YiFang.

The cult brand, which currently trades from a temporary unit located at Old Spitafields Market, has recently opened a permanent 100 sq ft kiosk at 104 Shaftesbury Avenue. The second unit, also secured by Shelley Sandzer, covers 300 sq ft on ground floor level. Located at 13 Moor Street, it is due to open in early summer. The brand has opened over 600 stores across the globe since launching in 2016.

YiFang was inspired by the founder's childhood memories of drinking tea with his grandmother, after whom the brand is named. Their range of all-natural teas are made with no preservatives or additives and follow unique sourcing by harvesting their premium tea from their own mountain plantations, hand-pick fruit from their own rural farms and locally sourcing from New Spitalfields Market.

Commenting on the deal, Etai Page, high-street agent at Shelley Sandzer, said: "We are delighted to secure two prime units for YiFang and are proud to be a part of their

expansion plans in London. They join other international brands from East Asia that we have helped to launch in London, such as Old Chang Kee and Duddell's. Our experienced team offers first-rate, candid industry advice in order to assist our clients with their first footsteps in the UK market."

Pokai Wang of YiFang, added: "We are excited to open our first permanent location in the UK and look forward to opening the second site shortly. We've been given exceptional assistance and guidance from Shelley Sandzer and look forward to working with them as we introduce the Taiwanese tradition of drinking tea and the culture of our country to the UK."

This signing follows the announcement that Shelley Sandzer has secured two additional sites for popular burger brand, Patty & Bun, on Borough High Street and within the Television Centre in White City.

Shelley Sandzer is a leading and dynamic agency, specialising in the restaurant and leisure property sector. The company provides considered and valued advice to many of the UK's most highly regarded restaurant brands, centres, developments high streets and landlords, via a lateral thinking team with an unparalleled knowledge and understanding of the leisure business. Shelley Sandzer is also known for the key role it plays in launching new entrants and unique concepts to the market, such as Duddell's, Honey & Smoke and Frame.

Shelley Sandzer acted for YiFang.

**ENDS**

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