

SHELLEY SANDZER

Since 1983

Newsletter Q4 2019

From bringing Sumosan to the slopes of Courchevel, to introducing the best of Brooklyn to London in Sweet Chick, we've been really busy and having fun with it.

Here's a round up of what we've been up to...



Sumosan, Courchevel

Sumosan

October saw Sumosan, the internationally renowned Japanese restaurant, confirmed as the latest addition to Six Senses Residences Courchevel. Cain International instructed Shelley Sandzer for its strong international track record. The restaurant will be specially designed by Morpheus London

to combine specific Japanese motifs with elements of its new Alpine location. Sumosan's signing reflects the growing demand for global cuisine in locations where options have traditionally been very limited. Think sushi on the slopes – très bien!



Milroy's

Milroy's

London's oldest whisky seller, Milroy's, recently opened its second bricks and mortar venue at 76 Commercial Street in Spitalfields. We secured the 140-capacity venue spanning four floors, including a dedicated cocktail bar,

exclusive members bar, tasting room and roof terrace, as well as London's largest selection of whisky.

An exciting expansion for the well-established brand.



Market Halls, Victoria

Food Halls

In the face of the growing impact of Deliveroo, Just Eat and the likes, the increasing popularity of food halls is bringing a sense of calm to a highly competitive UK casual dining scene. Shelley Sandzer partner, Leo Feldman, spoke to MCA Insight on food hall's positioning within the UK

casual dining market, highlighting that the *“regenerated century-old concept is providing much-needed certainty for the trade triumvirate: consumer, operator and landlord”*. Check out his full article [here!](#)



Arcade Food Theatre, New Oxford Street

Arcade Food Theatre

The recent opening of unique all-day food and drink concept, Arcade Food Theatre, reflects Leo's point about the growing demand for multi-use food hall spaces. Located on the ground floor of Centre Point, adjacent to Tottenham Court Road tube station,

the expansive 12,500 sq ft Grade II listed space was secured by Shelley Sandzer. Arcade Food Theatre enables truly multi-purpose dining, with everything from three concept bars to six independent ground-floor kitchens and an outdoor terrace – a true box office hit!



Sweet Chick, Market Place

Sweet Chick

This month we were delighted to attend the opening party for Sweet Chick, the cult US chicken and waffle restaurant, at the bustling Oxford Circus location secured for the brand by Shelley Sandzer.

With five other venues across New York and LA, and backing from chart-topping rapper Nas, we are proud to have brought this brand to the UK for the first time. Now open in Market place proving to be another international debut hit for London.

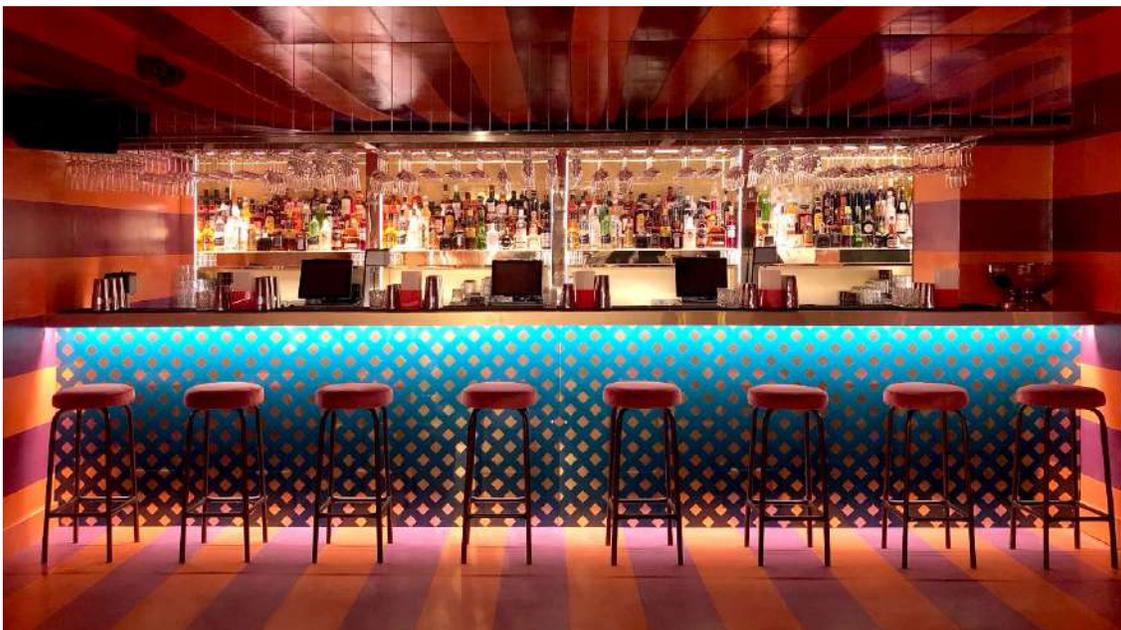


The Providores, Marylebone

The Providores

We are proud to have acted for acclaimed chef, Peter Gordon and Michael McGrath, in finding the ideal operator to replace The Providores, their hugely influential Marylebone restaurant that closed in July after 18 years. The three-floor site has been taken by high-end Japanese restaurant

Taka, for only its second site in the UK. The brand was carefully selected by Shelley Sandzer and the team at The Providores, who wanted to ensure the next occupant would suit this vibrant and affluent central London location for years to come.



The Lost Alhambra, Leicester Square

The Lost Alhambra

And another smash hit in October was theatre inspired bar, The Lost Alhambra, formally opened the doors of their new site at 28a Leicester Square, the prominent spot brought forward by Shelley Sandzer. The latest addition to the Adventure Bar Group's concept

venue portfolio has been inspired by The Alhambra Theatre of Variety, a popular Leicester Square music hall open from 1854 to 1936, encompassing plenty of theatre and performance elements.



Las Vegas, Nevada

International

The International food and beverage market is more exciting than ever, with global operators landing in emerging hotspots like Dubai, Las Vegas, Berlin, Prague and Hong Kong. Mixed with innovative local operators, these cities are leading the way with dynamic new dining experiences. Shelley Sandzer partner, Phillip Sandzer, commented on the current state

of play to CoStar, highlighting the need for a shake-up within the London F&B remit: *“Too many stick to the rules and rarely take risks. I am enjoying better experiences , seeing great food and drink options and overall having a better time when out of the UK...emerging global brands [many of whom are Shelley Sandzer clients] will come and hopefully shake things up a little.*



The Conservative Party's 2017 manifesto commitment to review the business rates system seems to have waned significantly in recent times, with Shelley Sandzer partner Duncan Lillie commenting to Property Week that, despite Boris Johnson's

anecdotal commitment to overhaul the system, *"Johnson's position is fragile...calling in to question whether he has the power, or hunger, to make much-needed changes to the rates system"* – food for thought indeed! Read Duncan's full opinion piece [here!](#)

And finally...

D&D London have opened 14 Hills at 120 Fenchurch Street, where we acted on behalf of Generali. It's a forest in the sky!

Take a look at some of the pictures below.

If you haven't already, follow our feed on Instagram for opening party shots, breaking news and more.



Until next time!

Team Shelley Sandzer

Shelley Sandzer is the leading leisure property consultancy, covering agency, leasing, acquisitions, rent reviews, lease renewals, valuations, investments and international expansion. Just ask and we would be happy to help you on your journey.

